



LEADERSHIP

IT'S NOT AN OPTIONAL EXTRA

A leader can be defined as someone that directs or guides a group of people or provides some sort of direction or guidance. Some other words we associate with leader are clout, sway, effectiveness, and command.

In our lives we have followers and we have leaders. In life we end up leading a lot of things such as ourselves, our families, our children, people at our work, and sometimes even our friends. There are only a very small number of people that can be considered leaders from birth as this is a skill that has to be worked on to develop our own leadership style.

You CAN gain leadership skills which can make the difference in many unexpected ways at home, in the community, or at work.



The Law of LEADERSHIP, the Law of INFLUENCE

Influence is said to be a large part of leadership. As a leader you'll end up influencing a lot of people in your lifetime, so it's a big part of being a great leader.

A person that influences and inspires others is the very definition of what a leader should be. This isn't a skill that just anyone has, as only very few people can be considered leaders. Leadership isn't a skill that you can just pick up right away.

People respond to others based upon their influence. If we have a lot of influence, others will seek out our advice, follow our lead, and will trust the decisions we make. If we want to lead and have success as a leader, then we have to focus on gaining more influence.

Influence is the key to becoming a great leader, if you don't have influence, you can't succeed as a leader. It doesn't matter whether you're influencing people at work, your family, a team, your business, or in the home, the more influence you have, the more impact you leave on others and the world. We all have people on our list that have influenced us in some way. You want to be on that list too.

One of the main principles of leadership is called the Law of Influence. This is explored in the Mastermind on Leadership Groups. If you want to improve your leadership, network with others interested in leadership, or learn more about it then the Mastermind on Leadership Group is for you.

This is an 8 week course which is based on John Maxwell's best seller, 'The 21 Irrefutable Laws of Leadership'. Each week for 1 hour, we'll explore the Laws in a small group of business leaders and their team which will be facilitated by Steve Baker – your Leadership Coach.



How We Work

We help businesses and people gain an edge at Arrowbiz Solutions. This is done through workshops, coaching programs, and seminars.

Our latest offering is the Leadership Mastermind Program. This program is designed to help you gain better leadership in business, life, and at work. Like our other Workshops and Programs (such as “The 5 Steps To Greater Profits”; “It All Starts With Cash Flow” *Workshop*; “Marketing Made Simple” *Workshop*; and *personalised Mentoring*); the **Leadership Mastermind** system makes a big difference whether you are an executive, business owner, manager or team member.

There’s an expression that goes a bit like this: **“Your business reflects who you are.”** It doesn’t matter how successful you are in business or at work as your leadership skills are still very important to that success. With great leadership you’ll have team members and colleagues that produce better results, there’s more harmony, productivity, and you’ll be able to lead others to get all of this done which brings you even more success.



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“Your life or business can’t outperform yourself”

– Steve Baker- Arrowbiz Solutions

Leadership isn’t just an idea that we speak of, it’s an action we must do. We have developed this 8-week comprehensive study which is based upon the number one leadership expert, John C. Maxwell, author of ‘The 21 Irrefutable Laws of Leadership. With the ideas and support from others in your Mastermind Group, this gives you a different view on things so you get a new perspective on action plans and goals., This is designed to produce better returns and results for your work, life efforts, and in business.

“Everything Rises and Falls on Leadership!”

- John C. Maxwell

Together, you understand how to raise your “leadership lid” by learning and then implementing the principles found in the 21 Irrefutable Laws of Leadership.

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These principles include:

- **THE LAW OF THE LID** – a person's level of effectiveness is determined by their leadership ability
- **THE LAW OF INFLUENCE** – Influence is the key to becoming a great leader, if you don't have influence, you can't succeed as a leader
- **THE LAW OF THE INNER CIRCLE** – Those that are close to a leader determine the leadership potential.
- **THE LAW OF THE BIG MO** – A leader's best friend is momentum
- **THE LAW OF EXPLOSIVE GROWTH** – for growth lead followers. If you want to multiply, you need to lead leaders.
- And 16 more...

The Benefits Mastermind Group Participation:

- You'll gain confidence and get more experience
- Your team will take more ownership of their roles
- Profits will increase through better team participation
- You'll improve personal and business skills
- In your life and business you'll see real progress
- You gain an important support network
- Get advice and honest feedback from others
- Gain skills and experience from the experience of others
- Learn how to have influence and connect with your key staff
- Get critical insights into who you are
- Maintain a positive mental attitude with peer support
- You get to share this with others who are just like you

"It's about becoming that individual. That individual who focuses on others around them, who lives up to the results they produce, one that watches other people, not themselves all the time. If you do this, the satisfaction and the money comes along with it, in more ways than you can imagine. ... "

Steve Baker – Leadership Coach, Arrowbiz Solutions



Your Coach

I have a goal of training our clients on the principles of leadership so they create a winning mindset by developing the techniques required. You create an action plan so you are able to meet your own goals.

I have worked with and observed in excess of 773 clients and their businesses since 2001. I believe that you'll have more success in your life if you can be an effective leader. You need to connect with people and make those important decisions.

This plays a large role in your financial situation, your professional, and your personal life. I want to help you become the best leader possible and will give you all the support you need.

Money Back Guarantee and Investment in Mastermind on Leadership

Your investment for the 8 week program is \$1,497.00 & \$495 per additional attendee (all plus GST), including a money back guarantee. If you feel you don't receive at least \$1,500 of value from the sessions, we'll provide a full refund, without any questions asked.

PLUS if cash flow is a bit tight, we offer an attractive payment plan. The important thing is you and your team learn how to be better leaders.



Who Can Benefit From This Program?

You – most definitely! If you are taking the time to read this, you must be interested in spicing up your life and business. It's more than likely you need a change in business or your life. You should join Mastermind and get the results you're looking for in your life now. If you want to develop, learn, and grow this is the right program for you. It will help you become a great leader both at work and in your own personal life. If you want to learn from great coaches and have a passion for working with others then our expert coaches and this program will help you.

The best candidates include:

- Managers and owners of businesses (all sizes)
- CEOs
- Division managers and General Managers
- Executives, team leaders
- Stakeholders from non-profit organizations
- Government & semi government departments
- In fact any organisation that has 2 or more team members

When and Where

The courses are available either face to face or via webinar (live, not pre-recorded). Contact steve@arrowbizsolutions.com and we would be happy to provide information on the next starting dates.

You may also want to visit

www.arrowbizsolutions.com/leadership

or

call Steve direct on

0408 101 785.

Don't delay – there will always be a valid reason why you and your team shouldn't enrol in this Mastermind . . . however there are many more reasons why you should.

Join Us Now

This is an excellent opportunity to improve your leadership skills, your life and your work. We look forward to meeting you!

